



# 29<sup>th</sup> SNAME *OFFSHORE* *SYMPOSIUM*

SPONSORSHIP PROSPECTUS

[SNAMEsymposium.com](https://SNAMEsymposium.com)

Houston, Texas

February 20, 2024



# *PIONEER. INNOVATE. ADVANCE.*

In the archives of engineering and technology anchored in the dominion of the oceans, we, the engineers of innovation, draw inspiration from the past much like our pioneering predecessors. Throughout history, engineers have etched their legacy by propelling humanity forward through ingenious inventions. Our forefathers engineered the world we inhabit today, and now, it is our privilege to draft the blueprint for the world of tomorrow.

How do we steer this trajectory toward the future? We do so by embracing the ever-evolving horizons of technology and by cultivating a culture of best practices. Our relentless pursuit of knowledge leads us to unearth indispensable and emerging technologies through rigorous research and unfaltering exploration. We are committed to maintaining our position at the forefront of offshore engineering and technology.

Our symposium embodies this commitment to progress. It serves as a gathering place for thought leaders, engineers, researchers, and professionals from around the world. Here, we exchange insights, share innovative methodologies, and collectively explore potential solutions to industry-specific challenges. By participating as a sponsor, your organization gains a unique opportunity to showcase its dedication to technical excellence and cutting-edge solutions within the offshore industry.



# SYMPOSIUM FACTS SHEET

**Event:** 29th SNAME Offshore Symposium  
**Date:** February 20, 2024  
**Venue:** Norris Conference Center – Houston CityCentre  
816 Town and Country Blvd #210  
Houston, TX 77024

## Speakers and Audience

150 – 200 energy and maritime professionals

- |                                                  |                                                         |
|--------------------------------------------------|---------------------------------------------------------|
| • Strategic directors and business management    | Presidents, VPs, Exec. VPs, CEOs, COO, CTOs, Directors  |
| • Business leaders, technical experts, engineers | Senior Managers, Principals, Chief Engineers, Engineers |
| • Academic Leaders, Researchers and Scientist    | Professors, PhD Researchers, Senior Lecturers, Students |

## Industry Sectors

### Governance, Standards, & Regulatory Bodies

- Trade Associations
- Integrity Management
- Industry Standardization
- Marine Operations
- Classification Societies
- Regulating Authorities
- Government Agencies

### Infrastructure and Ports

- Marine Terminals
- Ports & Harbors
- Coastal structures

### Maritime Transportation

- Cargo shipping companies
- Passenger transport providers
- Logistics and supply chain experts

### Energy, Exploration, & Renewables

- Offshore O&G
- Offshore Wind
- Marine Renewables
- Offshore Drilling
- Deepsea Mining
- Carbon Capture & Storage
- Tidal and Wave Energy

### Technical and Engineering

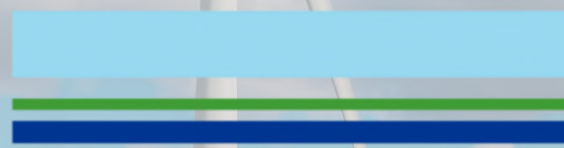
- Hydrodynamics & CFD
- Structures
- Model Testing
- Mooring & Riser Technology
- Dynamic Positioning
- Software and Technology
- Digital Twins
- Field Development
- Environment/ Metocean







# Past Sponsors





# *SYMPOSIUM* COMMITTEE

Symposium Chair     Atheendra Sreenivasan  
Marin

Programs Chair     Ronald van der Meulen  
GustoMSC

Programs Vice Chair     Jiaxing Chen  
Sofec

Sponsorships and Finance Chair     Robert Jackson  
GustoMSC

Administration and Publicity Chair     Furkan Turfanda  
Herbert ABS

Website and Registration Chair     Emma O'Grady  
Neptune America

Student Programs Chair     Fatemeh Asadi  
Texas A&M





# *PLATINUM* \$5,000

Sponsorship Exclusive

ABS  
TECHNOLOGY  
TRENDS



10min address at a plenary session  
(based on consultation with program team)

Sponsor Acknowledgement at plenary sessions  
(1 slide)

Sponsor highlight post on SNAME Texas LinkedIn  
(200 words)

Acknowledgement post on SNAME Texas LinkedIn page

Sponsor banner in main hall  
(sponsor provided)

Sponsor logo on symposium banner  
(event provided)

Sponsor logo on symposium website homepage

Sponsor logo in event communications

Sponsor logo on attendee name tags  
(in addition to Name Tag Sponsor, event provided)

Sponsor pamphlet near registration space  
(sponsor provided)

Full page ad in program booklet

5 complimentary attendee registrations





*GOLD*  
Sponsorship

*\$3,500*  
2 Available

Sponsor Acknowledgement at plenary sessions  
(1 slide)

Sponsor highlight post on SNAME Texas LinkedIn  
(150 words)

Acknowledgement post on SNAME Texas LinkedIn page

Sponsor banner in main hall  
(sponsor provided)

Sponsor logo on symposium banner  
(event provided)

Sponsor logo on symposium website homepage

Sponsor logo in event communications

Sponsor pamphlet near registration space  
(sponsor provided)

Full page ad in program booklet

4 complimentary attendee registrations







# SILVER

Sponsorship

\$2,500  
6 Available

## Name Tag Sponsor

Sponsor logo on name tags  
(in addition to platinum sponsor, event provided)

## Speaker Gifts Sponsor

Sponsor logo on speaker gifts  
(event provided)

## Keynote Session Sponsor

Sponsor banner displayed in at keynote session  
(sponsor provided)

## Student Program Sponsor

Sponsor banner displayed in the student poster hall  
(sponsor provided)

## Author's Reception Sponsor

Sponsor banner displayed at reception  
(sponsor provided)

## Social Drinks Sponsor

Sponsor banner displayed at event social  
(sponsor provided)

## Silver level benefits

Acknowledgement post on SNAME Texas LinkedIn page

Sponsor logo on symposium banner  
(event provided)

Sponsor logo on symposium website homepage

Sponsor logo in event communications

Sponsor pamphlet near registration space  
(sponsor provided)

Half page ad in program booklet

3 complimentary attendee registrations





# *BRONZE*

Sponsorship

## *\$1800*

8 Available

### Breakfast Sponsor

Sponsor banner displayed in the breakfast hall  
(sponsor provided)

### Coffee Sponsor

Sponsor banner displayed in the coffee area  
(sponsor provided)

### Best Paper Award Sponsor

Sponsor acknowledgement during awards

### Lanyards Sponsor

Provide 200 sponsor branded lanyards  
(sponsor provided)

### Notepad Sponsor

Provide 125 sponsor branded notepads  
(sponsor provided)

### Pen Sponsor

Provide 200 sponsor branded pens  
(sponsor provided)

### Hydration Sponsor

Provide 75 sponsor branded mugs/ water bottles  
(sponsor provided)

### Event Bags Sponsor

Provide 125 sponsor branded tote bags  
(sponsor provided)

## *Bronze level benefits*

Acknowledgement post on SNAME Texas LinkedIn page

Sponsor logo displayed on symposium banners  
(event-provided)

Sponsor Logo on symposium website home page

Sponsor logo in event invitation communications

Half-page advertisement in program booklet

Two Complimentary registrations



# SPONSORSHIP LEVEL BENEFITS

	Platinum	Gold	Silver*	Bronze*
Sponsorship amount	\$5,000	\$3,500	\$2,500	\$1,800
Availabilities	1	2	6	8
Complementary Registrations	5	4	3	2
Ad in program booklet	Full Page	Full Page	Half Page	Half Page
Sponsor logo in event communications	X	X	X	X
Acknowledgement post on SNAME Texas LinkedIn page	X	X	X	X
Sponsor logo on symposium website homepage	X	X	X	X
Sponsor logo on symposium banner	X	X	X	X
Sponsor pamphlet near registration space	X	X	X	
Sponsor highlight post on SNAME Texas LinkedIn	200 words	150 words		
Sponsor banner in main hall	X	X		
Sponsor Acknowledgement at plenary sessions (1 slide)	X	X		
Sponsor logo on attendee name tags	X			
10min address at a plenary session	X			

\*For specific benefits/ requirement check silver and bronze sponsorship pages





# 29<sup>th</sup> SNAME OFFSHORE SYMPOSIUM

February 20, 2024

Houston, Texas

[SNAMEsymposium.com](http://SNAMEsymposium.com)

